

Draft 5
8/29/2006

**Windom Community Council
Neighborhood Revitalization Program
Phase II Action Plan**



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Executive Summary Plan Overview

A. Housing: \$185,118 Phase II Funds

Windom Survey participants indicated that the marketability and resale value of their homes has increased. While most agree that their homes are in good condition, they are still interested in interior and exterior home improvements. Most report that they are able to afford to make needed repairs.

There appears to be a broad approval of all types of home improvement programs (using NRP funds), but the greatest support is for programs created to help lower income residents with maintenance and repair costs. Support for developing small multi-unit buildings (when the opportunity exists) and support for life-cycle housing opportunities are evenly divided. Fifty three percent oppose the development of small multi-unit buildings, while 58% support life cycle housing.

WCC Phase II housing dollars will be used for homeowner improvement loans, MAC Sound Insulation improvements, landlord exterior improvements for both Nicollet Avenue and other Windom locations and first time homebuyer assistance grants.

B. Community Life: \$2,000 NRP Phase II Funds (\$57,000 Phase I Housing Income)

The goal of Community Life is to enhance the vitality and health of social connections in the Windom Neighborhood.

C. Crime and Safety: \$13,500 NRP Phase II Funds (\$0 Phase I Housing Income)

The goal of Crime and Safety is to have a neighborhood that looks and feels safe.

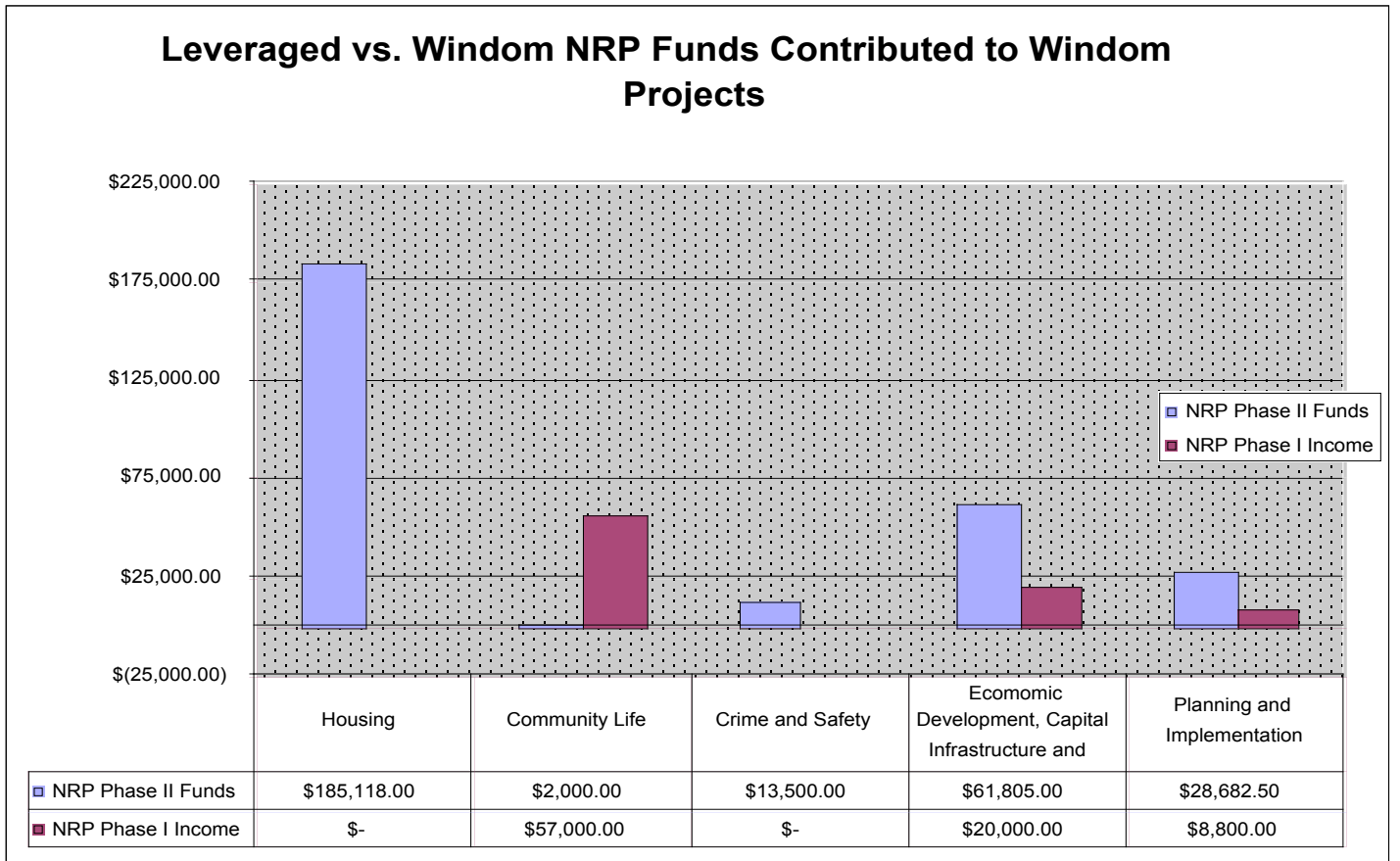
D. Economic Development/ Capital Infrastructure and Environment: \$61,805 NRP Phase II Funds (\$20,000 Phase I Income)

The Goals of the Economic Development, Capital Infrastructure and Environment Committee are:

1. Preserve Windom as a vibrant, supportive community for people who live and work here, while enhancing the image of community corridors,
2. Improve the physical attractiveness of our community and provide incentives for businesses to enhance their interiors,
3. Preserve and protect our natural amenities, beautify the neighborhood and promote Windom as the “Garden Gateway”

E. Planning and Implementation: \$28,695 NRP Phase II Funds (\$8,800 Phase I Housing Income)

The goal of WCC Planning and Implementation is to preserve Windom as a vibrant, supportive community for people who live and work here.

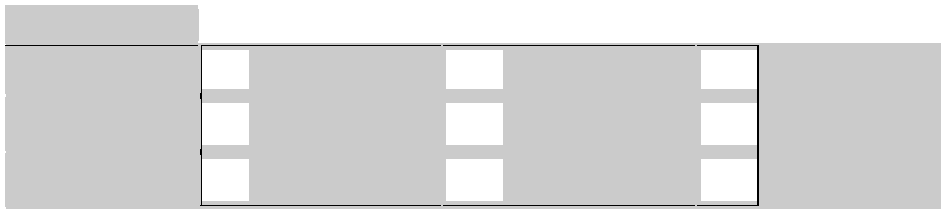


Neighborhood Description

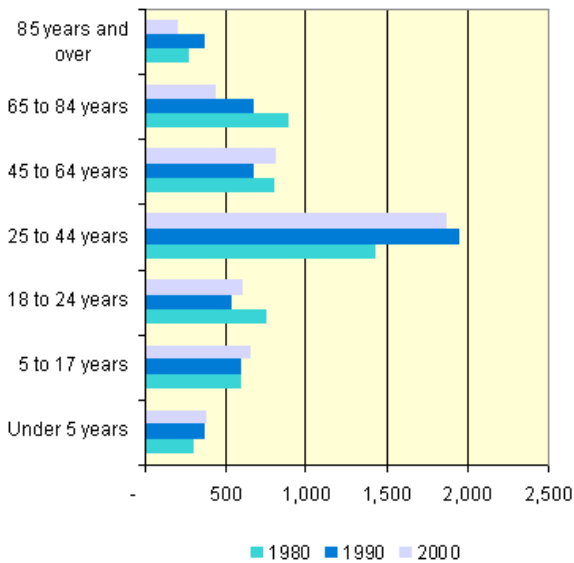
The boundaries of the Windom neighborhood are Diamond Lake Road/ 54th Street on the North, Highway 62 on the South, Lyndale Avenue and Highway 121 on the West and 35W on the East.

Population

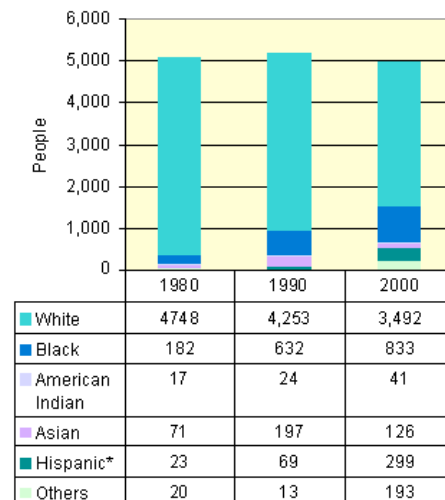
According to the 2000 census, 4,984 people live in the Windom neighborhood which is 77 less than the 1980 census. This 1980 total population is consistent with 2000 census. Thirty percent of the population are people of color, which has increased from 5.8 % in 1980. The average household size is 2.2, which has not changed since the 1980 census. The 65 and older population decreased by 44.5% from 1980 to 2000.



Windom: Age Distribution



Windom: Ethnic Distribution



Source: Minneapolis Community Planning and Economic Development with data from the U.S. Census of Population and Housing (SF1)

Source: Minneapolis Community Planning and Economic Development with data from the U.S. Census of Population and Housing

Housing

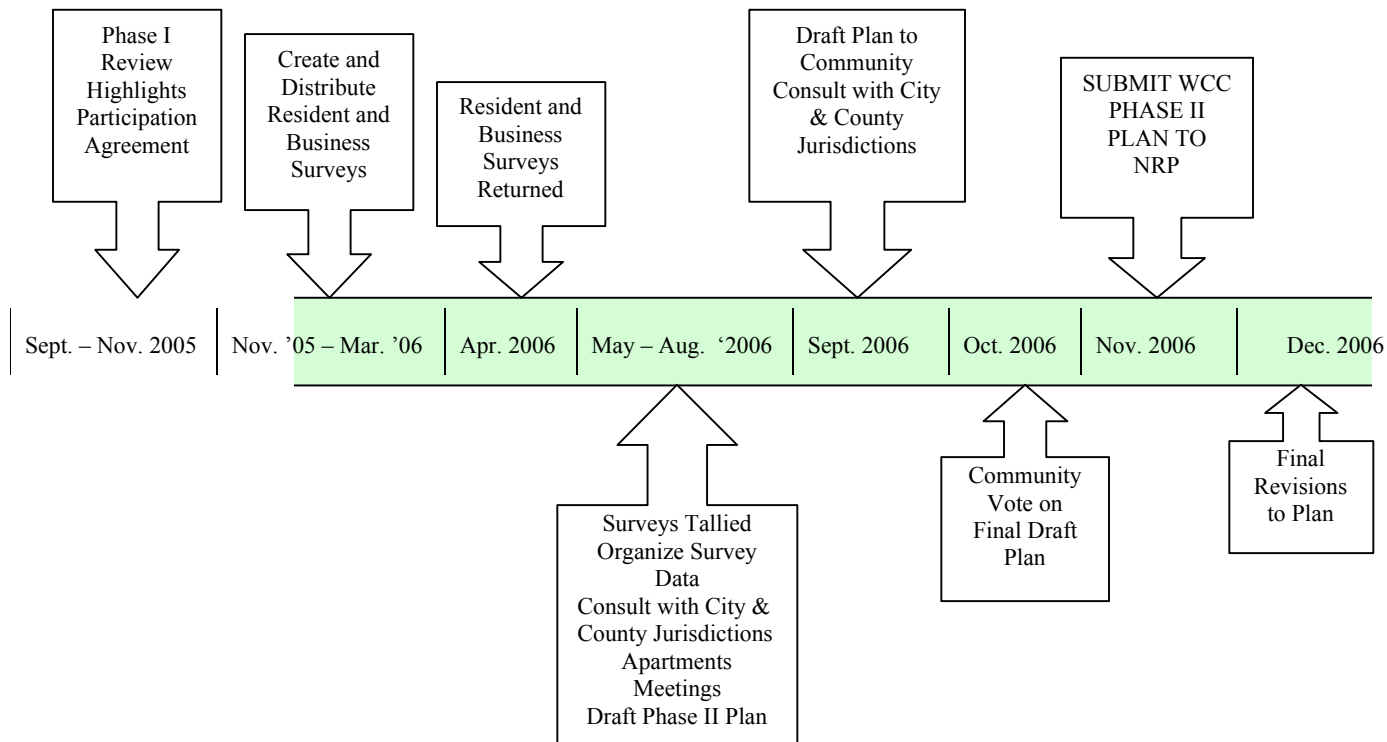
There are 2,158 dwelling units in the neighborhood, which is down 2% since 1980, and 63 % of these units are single-family and duplex structures. 37% of the units are in structures of 5 or more units. There are four large apartment complexes which account for many of these units. 50% of the units are homestead, and the median value of single family homes increased by 63% between 1990 and 2000. Trends in median housing values in Windom and in Minneapolis were similar for three decades, although values in Windom were approximately \$15,000 to \$20,000 greater.

Labor Force

In 2000, 87% of the Windom neighborhood workers are managerial/professional and technical/sales/clerical categories. Unemployment is less than the citywide average and the median household income has been consistently above the Minneapolis median income. 2.3% of the households receive public assistance and 1.5% of the families live in poverty.

Planning Process

Windom NRP Phase II Planning Timeline



WCC Phase II Planning Steps

2005

- 16-Sep WCC Fall Festival, Steering Committee Sign Up
- 8-Sep WCC Board Meeting, Participation Agreement and Budget Approval
Board meeting / Annual Meeting- PA Agreement and Phase II Review Document
- 13-Oct Approved, WCC NRP Phase II Steering Committee Sign Up
- 15-Dec WCC Phase II NRP Steering Committee Meeting

2006

- 4-Jan WCC Phase II Steering Committee, Survey Design Preparation
- 12-Jan WCC Phase II Board Meeting, Survey Design Review and Comments
- 26-Jan Final Survey Draft Complete
WCC NRP Steering Committee Meeting, Resident and Business Survey
- 1-Feb Revisions
- 9-Feb WCC Board Meeting, Approve Final Resident and Business Survey Draft
Assemble WCC Newsletter and Resident Surveys for Volunteer Distribution
- 17-Feb Network

18-Feb 1300 - 1500 Surveys Distributed to WCC Homeowners and Renters
 20-Feb WCC Business Surveys Mailed
 22-Feb Additional Apartments Survey Distribution
 4-Mar WCC Resident and Business Surveys Return Deadline
 April - May WCC Resident and Business Surveys Written and Prescribed Answers Tallied
 11-May WCC Bi-Annual Meeting, Business and Survey Results to Community
 16-May WCC NRP Phase II Steering Committee Meeting, Review Survey Results
 WCC NRP Phase II Steering Committee Meeting, Plan Design, Subcommittees
 6-Jun Creation
 WCC NRP Phase II Steering Committee Meeting, Plan Design, Renters Survey
 20-Jun Design
 11-Jul WCC NRP Phase II Steering Committee Meeting, Apartment Meetings Planning
 17-Jul Economic Development Subcommittee Meeting, Plan Strategy Priorities
 18-Jul Woodhaven Apartments Surveys
 18-Jul Youth Subcommittee Meeting, Plan Strategy Priorities
 24-Jul Seniors Subcommittee Meeting, Plan Strategy Priorities
 27-Jul Housing Subcommittee Meeting, Plan Strategy Priorities
 1-Aug City Limits Apartments Surveys
 2-Aug WCC NRP Phase II Steering Committee Meeting, Funds Allocations
 7-Aug Housing Subcommittee Meeting, Plan Strategy Priorities
 9-Aug Subcommittee Plan Drafts Due
 22-Aug WCC NRP Phase II Steering Committee Meeting, Review Draft Plan
 29-Aug WCC Special Board Meeting, Review and Comment on Draft Plan
 Sep-Oct Email WCC Phase II Plan Draft to City Departments & Jurisdictions for
 Review and Comment & Submit for Legal Opinion
 WCC NRP Phase II Steering Committee Meeting, Prepare Mailing for Annual
 5-Sep Meeting Post Card
 15-Sep Windom Fall Festival, Provide Copies of Draft Plan Proposal / Highlights
 WCC NRP Phase II Steering Committee Meeting, Prepare for October 12 Annual
 19-Sep Meeting
 25-Sep WCC Phase II Plan Draft on Windom's Website
 30-Sep WCC Phase II Plan Copies Available in Public Locations Throughout Windom
 WCC NRP Phase II Steering Committee Meeting, Prepare for October 12 Annual
 3-Oct Meeting
 12-Oct WCC Annual Meeting, Community Vote on Draft Phase II Plan
 23-Oct NRP Policy Board Review and Recommendation

**WCC NRP Phase II
Housing**

Total Allocation: \$185,118

A. Housing: A Mix Housing Options.

Goal 1: Ensure that Windom remains a place where people choose to settle down and stay long-term.

Objective 1: Increase the mix of housing development options.

Strategy 1: Create a working group and build partnerships to create a mix of housing types.

Relates to City Goal: Foster the development and preservation of a mix of housing types that is available, affordable, and meets current needs and promotes future growth.

Rationale: According to the people surveyed, the housing in Windom is becoming less affordable and more valuable. The Windom Community Council would like to encourage people to stay in the neighborhood throughout their life to promote an intergenerational neighborhood. By encouraging a diversification of housing types, the Council can promote the concept of multiple types of family structures and age groups. Mix use development documented in LASRCC Plan attachment H.

How: Encourage and support developers in moving forward on projects that include owner-occupied condominium or townhouse developments or senior living.

Partners: LASR-CC subcommittee on development
Local Developers

Schedule: On-going

Resources: Volunteers, LASR-CC committee, Private Developers, Minneapolis Community Planning and Economic Development (CPED)

Contract Administrator: N/A

WCC NRP Phase II

A. Housing: Encourage and preserve architectural style.

Goal 1: Ensure that Windom remains a place where people choose to settle down and stay long-term.

Objective 2: Retain and support the unique architectural “period” and character of neighborhood housing.

Strategy 1: Create an architectural committee of interested people to work with the City to examine ways to encourage re-development, rehabilitation, and remodeling of homes consistent with the existing architectural style of the surrounding homes.

Relates to City Goal: Maintain the quality and unique character of the city’s housing stock, thus maintaining the character of the vast majority of residential blocks in the city.

Rationale: The recent construction and marketability problems that “monster homes” have become an issue and has been discussed in the housing sub-committee meetings. There has been a lot of work done by other neighborhoods and communities to preserve the “character” of the housing stock.

How: Establish a committee to research the various styles of homes in Windom. The committee will research other neighborhoods’ and cities’ construction and rehabilitation plan, as well as research ways to encourage neighborhood residents to remodel rather than tear down neighborhood homes.

Partners: City of Minneapolis
Planning Staff working on this issue
Windom Community Council

Schedule: 2007 - 2010

Resources: Volunteers interested in architecture - \$0

Contract Administrator: N/A

WCC NRP Phase II

A. Housing: Home Improvement Revolving Funds.

Goal 1: Ensure that Windom remains a place where people choose to settle down and stay long-term.

Objective 3: Encourage people to stay in their homes longer and sustain the tradition of well-maintained housing.

Strategy 1: Establish a Windom Home Improvement Revolving Loan Fund.

Relates to City Goal: Foster the development and preservation of a mix of housing types that is available, affordable, and meets current needs and promotes future growth.

Rationale: The two most common reasons (according to the survey) that people move out of the neighborhood is the need for a larger home and airplane noise. Additionally, the success of the past exterior loan program suggests that people are interested in loans to improve their property.

How: Assemble a Windom Housing Committee to develop the Windom Home Improvement Revolving Loan guidelines and solicit a program administrator. Program guidelines will include interior and exterior improvements, and noise reduction and energy conservation. Programs will be marketed to homeowners and owner-occupied rental property. . This program cannot be combined with other WCC housing programs, except for the first time homebuyer program. See: A.1.6.1

Partners: Housing program contract administrator
Architecture group interested in maintaining the character of the neighborhood
Residents of Windom, City of Minneapolis

Schedule:

2006 – 2007 Research and planning

2007 – 2008 \$34,405.50

2008 – 2009 \$34,405.50

2009 – 2010 \$34,493.50

Resources: NRP \$103,304.50

Contract Administrator: DFD

WCC NRP Phase II

A. Housing: Landlord Accountability Program.

Goal 1: Ensure that Windom remains a place where people choose to settle down, and stay long-term.

Objective 4: Sustain the tradition of well-maintained housing in Windom.

Strategy 1: Establish a landlord accountability program.

Relates to City Goal: Foster the development and preservation of a mix of housing types that is available, affordable, and meets current needs and promotes future growth.

Rationale: The housing subcommittee has identified some rental housing as in need of repair, and would like to focus some effort on creating accountability in landlords concerning code compliance and upkeep.

How: Establish a Windom Housing Committee to research existing programs in other neighborhoods and develop the landlord accountability program guidelines.

Partners: Landlords

City of Minneapolis Building Inspections Division

Other neighborhood organizations with similar problems

Windom Community Council

Schedule: 2007 - 2010

Resources: Volunteers - \$0

Contract Administrator: N/A

WCC NRP Phase II

A. Housing: Renter Education.

Goal 1: Ensure that Windom remains a place where people choose to settle down, and stay long-term.

Objective 5: Increase the number of people prepared to buy a home in Windom.

Strategy 1: Provide educational opportunities for renters to be informed and prepared for homeownership, and to purchase homes in the neighborhood.

Rationale: Many renters surveyed expressed a desire to someday buy a home in Windom, but the lack of affordability was often cited as a reason for renting. Providing an opportunity for renters to stay in the neighborhood will also foster intergenerational residents.

Relates to City Goal: Improve the availability of housing options for its residents.

How: Renter Education Drive, Housing Fair or home-ownership training.

Partners: City of Minneapolis
Other neighborhood organizations
Windom Community Council
First Time Homebuyer Education Organizations

Schedule: 2007 – 2010

Resources: \$0

Contract Administrator: N/A

WCC NRP Phase II

A. Housing: Down Payment Assistance Program.

Goal 1: Ensure that Windom remains a place where people choose to settle down, and stay long-term.

Objective 6: Increase home ownership opportunities for first time homebuyers.

Strategy 1: Establish a Deferred Down Payment Assistance Loan Program.

Relates to City Goal: Improve the availability of housing options for its residents.

Rationale: Many renters surveyed expressed a desire to someday buy a home in Windom, but the lack of affordability was often cited as a reason for renting. Providing an opportunity for renters to stay in the neighborhood will also foster intergenerational residents.

How: Create a Windom Housing Committee to design the Deferred Down Payment Assistance Loans (Forgivable after 5 years residency in Windom) guidelines for first time homebuyers. \$2,500 maximum per household. Work with the City Living Program and other possible resources of funding. Solicit a program administrator. (The definition of a first time home buyer is a person who has no previously owned their own home, or has no owned within the last five years.) First time homebuyers may also apply for the WCC revolving loan program. See: A.1.3.1

Partners: Housing program administrator

Windom Community Council

City of Minneapolis City Living Program

Schedule:

2007 – 2008 Research and Planning

2008 – 2009 \$13,204.50

2009 - 2010 \$13,204.50

2010 – 2011 \$13,204.50

Resources: NRP - \$39,613.50

Contract Administrator: DFD

WCC NRP Phase II

A. Housing: Nicollet Avenue Housing Exterior Matching Loan Program.

Goal 1: Ensure that Windom remains a place where people choose to settle down, and stay long-term.

Objective 7: Improve the exterior of Nicollet Avenue homes.

Strategy 1: Establish a Housing Exterior Matching Loan Program targeted to improving homes located on Nicollet Avenue.

Relates to City Goal: Foster the development and preservation of a mix of housing types that is available, affordable, and meets current needs and promotes future growth.

Rationale: Nicollet Avenue was identified in the housing sub-committee as a place that has a lot of potential to house many more small businesses and is easy to walk around. However, the general appearance of the housing in some areas discourages people from using the street. Improving the appearance of Nicollet Avenue will preserve the housing stock and enhance the pedestrian environment and safety of our neighborhood.

How: Establish a Windom Housing Committee to develop the Nicollet Avenue Housing Exterior Matching Loan Program guidelines with a \$5,000 maximum loan per property. Solicit a program administrator.

Partners: Housing Program Administrator
Homeowners and owner-occupied rental property
City of Minneapolis
Windom Community Council

Schedule:

2007 – 2008 Research and Planning

2008 – 2009 \$20,000

2009 -- 2010 \$18,700

Resources: \$38,700

Contract Administrator: DFD

WCC NRP Phase II

A. Housing: Remove, Treat, Plant Trees

Goal 1: Ensure that Windom remains a place where people choose to settle down, and stay long-term.

Objective 8: Preserve and increase the number of mature trees in the neighborhood.

Strategy 1: Remove dead and dying trees, treat trees where feasible, and plant replacement trees.

Relates to City Goal: Encourage the planting and preservation of trees and other vegetation.

Rationale: Dead and dying trees are a public hazard and contribute to urban blight. Healthy, mature trees increase property values, provide free heat relief, and beautify the area. Tree preservation and replacement has been an important topic at the housing sub-committee meetings.

How: Write grants to buy replacement trees, identify areas in of need of tree preservation or inoculation, and removal of dead trees. Provide information in the neighborhood news or on the web site.

Partners: Non-profit environment organizations
Tree Trust
Minneapolis Park and Recreation Board
Minnesota Department of Natural Resources
Windom Community Council

Schedule:
2007 – 2010

Resources: When funds become available – See Economic Development/
Capital Infrastructure/ Environment D.3.1.1

Contract Administrator: N/A

WCC NRP Phase II

A. Housing: Housing Programs Coordinator

Goal 1: Ensure that Windom remains a place where people choose to settle down, and stay long-term.

Objective 9: Increase effectiveness of the Housing Programs.

Strategy 1: Retain Services of a housing coordinator.

Relates to City Goal: Improve the availability of housing options for its residents.

Rationale: Housing Programs require development of program guidelines, development of program publicity, and a point of contact in the neighborhood to refer prospective applicants to programs for which they qualify.

How: Select a qualified person to work with the Windom Neighborhood housing committee with a major focus in the first year of program funding.

Partners: WCC
Housing Program Provider

Schedule: 2007 – 2008 \$3,500

Resources: NRP \$3,500

Contract Administrator: NRP

Budget: 2007

Rate/hr. \$17.25

Hours/yr. 203

Total/ yr. \$3,500

WCC NRP PHASE II

B. Community Life: Youth Recreation Programs.

Goal 1: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 1: Preserve, strengthen and support programs that enhance lives of Windom youth and seniors.

Strategy 1: Develop and provide constructive after school and summer break opportunities for Windom youth.

Relates to City Goal: Encourage activities that rely on coordinated programming and facilities use with community partners in the volunteer, nonprofit and private sectors: Support and expand existing mentorship programs that increase participation and collaboration among youth, elder, families and children in the community.

Rationale: Seventy percent of Windom survey respondents were very or somewhat satisfied with parks services, thus youth programs would preserve residents' satisfaction. Furthermore, the 2000 census indicates that youth ages five to nineteen increased by 40%, from 690 in 1990 to 760 in 2000 census.

How: Work with the Minneapolis Park Board/ Windom Community Center Park Board staff to create and offer programming to Windom youth. Publicize programs in the Southwest Journal, Windom Community Newsletter, and MPRB publications.

Partners: Windom Community Council
Minneapolis Park and Recreation Board (MPRB)
Youth Servicing Agencies
Windom Community Youth and Parents
Windom School

Schedule:

2007 Research and Planning

2007 – 2008 \$4,000

2008 – 2009 \$4,000

Resources: Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$8,000 in Program Income.

Contract Administrator: MPRB

WCC NRP PHASE II

B. Community Life: Youth Work Program.

Goal 1: Enhance the vitality and health of social connections in the Windom neighborhood.

Objective 1: Preserve, strengthen and support programs that enhance lives of Windom youth and seniors.

Strategy 2: Provide job opportunities for youth ages twelve to fifteen through the Windom Community Council / Windom Park Youth Work Program.

Relates to City Goal: Minneapolis will focus resources and efforts on building a skilled and employable work force in livable wage occupations - Support youth employment, apprenticeship and mentorship initiatives.

Rationale: The 2000 census indicates that youth ages five to nineteen increased by forty percent, from 690 in 1990 to 760 in 2000 census.

How: Work with the Minneapolis Park and Recreation Board to develop Youth Work program guidelines. Publicize through the Windom Community Newsletter, Southwest Journal, Windom Community Council Website, and flyers. Funds will be used for youth stipends. Evaluation reporting and outcomes to be reported to WCC.

Partners: Windom Community Council (WCC)
Minneapolis Park and Recreation Board (MPRB)
Youth Servicing Agencies
Windom Community Youth and Parents

Schedule:

2007 Research and Planning
2007 – 2008 \$4,000
2008 – 2009 \$4,000

Resources: Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$8,000 in Program Income. Youth grant agencies (i.e. Star Tribune Foundation).

Contract Administrator: Minneapolis Park and Recreation Board (MPRB)

WCC NRP PHASE II

B. Community Life: Youth Chore Corps Assistance to Seniors.

Goal 1: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 1: Preserve, strengthen and support programs that enhance lives of Windom youth and seniors.

Strategy 3: Establish a program that links Windom youth to seniors or residents with special needs for outdoor yard chores such as yard work and snow shoveling.

Relates to City Goal: Encourage activities that rely on coordinated programming and facilities use with community partners in the volunteer, nonprofit and private sectors: Support and expand existing mentorship programs that increase participation and collaboration among youth, elder, families and children in the community.

Rationale: Seniors articulated a need for programs that assist with home maintenance and upkeep. The 2000 census indicates that 700 Windom residents were ages 60 to 85 and older. This number is expected to increase by five hundred residents as the forty five to fifty five year olds approach retirement in the next four or more years. Additionally, the 2000 census indicates that youth ages five to nineteen increased by forty percent, from 690 in 1990 to 760 in 2000 census.

How: The Windom Community Council will partner with the Minneapolis Park and Recreation Board Windom Park staff to create, market and implement a Youth Chore Corps program. Information about the program will be publicized through the Windom Community Newsletter, Southwest Journal, WCC website, flyers distributed to places where Windom seniors and youth gather.

Partners: Windom Community Council
Minneapolis Park and Recreation Board
Windom Neighborhood Seniors, Youth, and Parents
Hennepin County – Human Services

Schedule: 2006-2007 Research and Planning
2007-2008 \$4,000, 2009-2010 \$4,000

Resources: Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$8,000 in Program Income. Youth Grant Organizations.

Contract Administrator: MPRB

WCC NRP PHASE II

B. Community Life: Visiting Nurse Program.

Goal 1: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 1: Preserve, strengthen and support programs that enhance lives of Windom youth and seniors.

Strategy 4: Provide health education, evaluation, and resource knowledge to Windom seniors.

Relates to City Goal: Encourage activities that rely on coordinated programming and facilities use with community partners in the volunteer, nonprofit and private sectors: Support and expand existing mentorship programs that increase participation and collaboration among youth, elder, families and children in the community.

Rationale: Seniors expressed the need for visiting nurse programs, resource and health educational workshops. The 2000 census indicates that 700 Windom residents were ages 60 to 85 and older. This number is expected to increase by five hundred residents as the forty five to fifty five year olds approach retirement in the next four or more years.

How: Partner with existing senior organizations that contract with visiting nurse programs and have the capacity to service Windom seniors. Network and seek partnerships with adjacent neighborhoods for program support and clientele.

Partners: Windom Community Council
Windom Seniors
Senior Servicing Agencies
Hennepin County Human Services Department

Schedule:

2006 - 2007 Research and Planning

2007 - 2008 \$4,000

2008 - 2009 \$4,000

Resources: Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$8,000 in Program Income.

Contract Administrator: Hennepin County

WCC NRP PHASE II

B. Community Life: Transportation for Seniors.

Goal 1: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 1: Preserve, strengthen and support programs that enhance lives of Windom youth and seniors.

Strategy 5: Work with existing senior organizations to coordinate transportation services for Windom seniors.

Relates to City Goal: Encourage activities that rely on coordinated programming and facilities use with community partners in the volunteer, nonprofit and private sectors: Support and expand existing mentorship programs that increase participation and collaboration among youth, elder, families and children in the community.

Rationale: Seniors surveyed expressed the need for transportation assistance. The 2000 census indicates that 700 Windom residents were ages 60 to 85 and older. This number is expected to increase by five hundred residents as the forty five to fifty five year olds approach retirement in the next four or more years.

How: After interview and research processes, partner with senior-serving organizations who offer rides to seniors who are unable to drive. Network and seek partnerships with other neighborhoods for program support and clientele.

Partners: Windom Community Council
Windom Seniors
Senior-Serving Agencies

Schedule:

2006 - 2007 Research and Planning
2007 - 2008 \$4,000
2008 - 2009 \$4,000

Resources: Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$8,000 in Program Income.

Contract Administrator: Hennepin County

WCC NRP PHASE II

B. Community Life: Senior Programs.

Goal 1: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 1: Preserve, strengthen and support programs that enhance lives of Windom youth and seniors.

Strategy 6: Create or work with existing senior organizations to offer programs, activities, and services for Windom seniors.

Relates to City Goal: Promote opportunities and activities that allow neighbors and residents to get to know each other. And, encourage activities that rely on coordinated programming and facilities use with community partners in the volunteer, nonprofit and private sectors.

Rationale: Seniors expressed a desire for activities and programs that support and foster vibrant connections among seniors. The 2000 census indicates that 700 Windom residents were ages 60 to 85 and older. This number is expected to increase by five hundred residents as the forty five to fifty five year olds approach retirement in the next four or more years.

How: Survey seniors for favored activities and create new or connect with existing senior organizations for implementation. Network and seek partnerships with adjacent neighborhoods for program support and clientele. Publicize programs through the Windom Community Newsletter, Southwest Journal, places of worship, and flyer distributions.

Partners: Windom Community Council
Windom Seniors
Senior Servicing Agencies
Minneapolis Park and Recreation Board/ Windom Park
Hennepin County Human Services Department
Minneapolis Public Library

Schedule: 2006 - 2007 Research and Planning
2007 - 2008 \$4,000
2008 - 2009 \$4,000

Resources: Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$8,000 in Program Income.

Contract Administrator: Hennepin County, NRP, or Minneapolis Park and Recreation Board

WCC NRP PHASE II

B. Community Life: Community Events.

Goal 1: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 2: Build relationships and NRP related volunteer base in Windom through community events.

Strategy 1: Organize annual events in Windom.

Relates to City Goal: Promote opportunities and activities that allow neighbors and residents to get to know each other better.

Rationale: 91% of resident survey respondents stated that being involved in improvement activities such as block clubs, neighborhood organizations, and social activities is very or somewhat important. Additionally, it is important to build upon existing events such as the Fall Festival, of which 74% of survey respondents were aware, and to expand participation in WCC NRP Plan implementation.

How: Continue to partner with Minneapolis Park and Recreation Board in coordinating the annual Fall Festival. Partner with other organizations for city-wide or community-wide events and projects through assistance with coordination, providing volunteers and distributing event/ projects publicity.

Partners: Windom Community Council
Minneapolis Park and Recreation Board
Windom Community School
Adjacent Neighborhood Organizations

Schedule:

2007 – 2008 \$1000

2008 – 2009 \$500

2009 – 2010 \$500

Resources: NRP \$2,000 (non-food supplies and expenses)

Contract Administrator: NRP

WCC NRP Phase II

B. Community Life: Seasonal decor and garden contests.

Goal 1: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 2: Build relationships in Windom through participation with community events.

Strategy 2: Initiate neighborhood contests for seasonal lights and gardens.

Relates to City Goal: Promote opportunities and activities that allow neighbors and residents to get to know each other better.

Rationale: The housing sub-committee thought these would be good opportunities to bring homeowners together in friendly competition.

How: Create a committee to coordinate and judge the seasonal decor and garden contests.

Partners: Windom Community Council

Schedule:
2007 – 2010

Resources: \$0 – See Community Life, B.2.2.1 News and Web Site

Contract Administrator: N/A

WCC NRP PHASE II

B. Community Life: School Grounds.

Goal 1: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 3: Maintain and improve public community assets.

Strategy 1: Partner with Windom School in the Park/ School playground equipment fundraising efforts.

Relates to City Goal: Minneapolis will encourage both private and public development that provides gathering spaces in city neighborhoods.

Rationale: 83% of Windom's Phase I funds were contracted for capital improvements to the Windom Park/ Community Center and Windom Community School. It is important to retain and improve these community assets and support further improvement efforts. Current playground equipment is not handicap accessible and was constructed of wood.

How: Partner with Windom Schools in fundraising efforts to leverage funds to build a new playground.

Partners: Windom Community Council
Minneapolis Park and Recreation Board
Minneapolis Public Schools
Windom Community School
Grant Organizations

Schedule: 2007 – 2009

Resources: \$0

Contract Administrator: N/A

WCC NRP PHASE II

B. Community Life: Park Grounds

Goal 2: A park that attracts and serves both today and future park users.

Objective 1: Assure that the planned park and playground refit creates a high quality park and playground that are a vibrant part of the Windom neighborhood.

Strategy 1: Work with the MPRB through the master plan process and provide funds for neighborhood priority park improvements and equipment.

Relates to City Goal: Minneapolis will encourage both private and public development that provides gathering spaces in city neighborhoods.

Rationale: Parks are designed to be the center of community life. The Windom neighborhood has only one structured play area for children to use.

How: Apply for grants and fundraise to enhance current budgetary plan.

Partners: Windom Community Council
Minneapolis Park and Recreation Board
Windom Community School
Grant Organizations

Schedule: Ongoing

Resources: As funds become available

Contract Administrator: Minneapolis Park and Recreation Board

WCC NRP PHASE II

B. Community Life: School Facility.

Goal 2: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 1: Maintain and improve public community assets.

Strategy 2: Partner with Windom School building improvements.

Relates to City Goal: Minneapolis will encourage both private and public development that provides gathering spaces in city neighborhoods.

Rationale: 83% of Windom's Phase I funds were contracted for capital improvements to the Windom Park/ Community Center and Windom Community School. It is important to retain and improve these community assets and support further improvement efforts.

How: Support school efforts to install outdoor signs, improve school entrance, and purchase security monitors through citizen participation and neighborhood volunteers.

Partners: Windom Community Council
Minneapolis Park and Recreation Board
Minneapolis Public Schools
Windom Community School
Grant Organizations

Schedule: 2007 – 2008

Resources: \$0

Contract Administrator: N/A

WCC NRP PHASE II

B. Community Life: Neighborhood News and Web Site.

Goal 2: Enhance the vitality and health of social and organization connections in the Windom neighborhood.

Objective 2: Increase the quality, quantity and access to neighborhood news.

Strategy 1: Develop the neighborhood web site and prepare and distribute flyers and new letters.

Relates to City Goal: Strengthen the City government management and enhance community engagement.

Rationale: The successful implementation of the NRP Phase II Plan requires good communications between the residents and the neighborhood association. Windom currently has a newsletter, but this strategy will expand and increase the number and types of communications.

How: WCC will utilize neighborhood flyers and newsletters and the web site to inform residents about the NRP Phase II Plan projects and programs, recruit volunteers to serve on the Board and its committees, and provide additional information about the City's programs and priorities.

Partners: Windom Community Council
City of Minneapolis Public Affairs
CPED Planning Department

Schedule:

2007-2008 \$2,000

2008-2009 \$2,000

2009-2010 \$2,000

2010-2011 \$3,000

Resources: : Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$9,000 in Program Income.

Contract Administrator: NRP

WCC NRP PHASE II

C. CRIME AND SAFETY: Increase Police Presence.

GOAL 1: A neighborhood that looks and feels safe.

Objective 1: Increase residents', businesses' and property owners' awareness of police presence and activities in the neighborhood.

Strategy 1: Enter into partnerships with other neighborhoods to increase police presence in the community and improve communications regarding crime issues.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods: Assign more officers to beat patrols, bike patrols and mounted patrols as a regular function of the Police Department, to improve community interaction with police officers.

Rationale: The neighborhood survey respondents felt 88% good to excellent in regards to personal safety in their home. However, 79% of the respondents felt fair to good in regards to personal safety outside the home. Respondents' also rated patrol cars and police response time very important for safety issues in the community.

How: Partner with other neighborhoods in the COPSIRF program, provide space in the neighborhood newsletter and its web site to inform residents about police activities. Partner with other neighborhood organizations or media to foster communication regarding training, crime trends, statistics, and reports.

Partners: Windom Community Council
Minneapolis Police Department
Minneapolis Park Police
Neighborhood organizations
Southwest Journal

Schedule: 2004

Resources: NRP Reserve Funds \$9,750

Contract Administrator: Minneapolis Police Department

WCC NRP PHASE II

C. CRIME AND SAFETY: Increase Awareness of Police Presence and Activities.

GOAL 1: A neighborhood that looks and feels safe.

Objective 1: Increase residents, businesses, and property owner's awareness of police presence and activities in the neighborhood.

Strategy 2: Utilize neighborhood newsletter, City and neighborhood web sites to provide information from the Minneapolis Police Department (MPD), Park Board Police, block clubs, or other crime reports.

Rationale: The neighborhood survey respondents felt 88% good to excellent in regards to personal safety in their home. However, 79% of the respondents felt fair to good in regards to personal safety outside the home. Respondents' also rated patrol cars and police response time very important for safety issues in the community.

Relates to City Goal: Work to enhance the appeal of city living by improving residents' actual and perceived sense of safety and security and Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods: Work with local media to more accurately report criminal events and trends as well as ongoing prevention efforts.

How: Windom Community Council will provide space in the neighborhood newsletter and its web site to inform residents about police activities. The council will also partner with other neighborhood organizations or media to foster communication regarding training, crime trends, statistics, and reports.

Partners: Windom Community Council
Minneapolis Police Department
Minneapolis Park Police
Neighborhood organizations
Southwest Journal

Schedule: Ongoing

Resources: \$0 See Community Life, B.2.2.1 News and Web Site

WCC NRP Phase II

C. Crime Prevention: Graffiti Clean Up.

GOAL 1: A neighborhood that looks and feels safe.

Objective 2: Decrease the amount of time that graffiti remains visible.

Strategy 1: Coordinate graffiti clean up.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods.

Rationale: Graffiti is a crime of property damage, a source of urban blight, and often an indication of gang activity.

How: Create a graffiti task force to coordinating, reporting, and clean-up graffiti.

Partners: City of Minneapolis

Local businesses to donate paint, etc.

Windom Community Council

Schedule:

2007 – 2008 Research, planning and organizing.

Resources: Volunteers – See Implementation, E.1.2.1

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Residential and Commercial Security Analysis.

GOAL 1: A neighborhood that looks and feels safe.

Objective 3: Reduce the likelihood of burglary and other property crimes.

Strategy 1: Provide informational sessions through a home security analysis by partnering with the MPD in order to improve the security of residential and commercial properties.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods.

Rationale: The neighborhood survey respondents felt 88% good to excellent in regards to personal safety in their home. However, 78% of the respondents felt fair to good in regards to property safety including home, car, and garage.

How: Implement a program for a neighborhood property owner to participate in a Home Security Analysis conducted by the Minneapolis Police Department. Offer discounted or no cost home safety products such as motion detectors and locks.

Partners: Windom Community Council
Minneapolis Police Department

Schedule:

2007-2008 \$500

2008-2009 \$500

2009-2010 \$512.50

Resources: NRP \$1,512.50

See Community Life, B.2.2.1 News and Web Site and Implementation, E.1.2.1

Contract Administrator: DFD

WCC NRP PHASE II

C. CRIME AND SAFETY: Public and Personal Safety.

GOAL 1: A neighborhood that looks and feels safe.

Objective 4: Reduce the likelihood of personal crimes both inside and outside the home.

Strategy 1: Work with existing city programs or create new neighborhood programs to provide training, and information about safety equipment to promote both public and personal safety.

Rationale: The neighborhood survey respondents felt 88% good to excellent in regards to personal safety in their home. However, 79% of the respondents felt fair to good in regards to personal safety outside the home. Respondents' also rated knowing and trusting your neighbor very important for safety issues in the community.

Relates to City Goal: Work to enhance the appeal of city living by improving residents' actual and perceived sense of safety and security.

How: Implement a program for residents to participate in a personal safety training conducted by the Minneapolis Police Department.

Partners: Windom Community Council
Minneapolis Police Department 5th Precinct

Schedule: Ongoing

Resources: \$0 – See Community Life B.2.2.1 News and Web Site

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Lighting.

GOAL 1: A neighborhood that looks and feels safe.

Objective 5: Improve lighting on neighborhood streets and public spaces.

Strategy 1: Inventory lighting needs in the neighborhood along streets, alleys, and public places.

Relates to City Goal: Ensure that public safety infrastructure adequately meets residents' needs.

Rationale: Although the neighborhood surveys identify only 6% that were very dissatisfied with street and alley lighting, 52% stated that they were somewhat satisfied/dissatisfied with the lighting in the neighborhood.

How: Windom Community Council will work with partners to assess and locate sites for potential new lighting and continue to advocate for this through the City's Capital Improvement budget process.

Partners: Windom Community Council
Minneapolis Public Works Department
Xcel Energy

Schedule: 2007-2011

Resources: \$0 – See Community Life B.2.2.1 News and Web Site, and Implementation E.1.2.1

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Encourage Responsible Driving.

GOAL 1: A neighborhood that looks and feels safe.

Objective 6: Increase neighborhood safety by reducing speeding, traffic congestion, non-neighborhood traffic, and traffic noise.

Strategy 1: Implement a program to encourage responsible driving in our neighborhood.

Rationale: 77% of the respondents were concerned or very concerned about traffic issues. Approximately 33% of the problems relate to speeding vehicles, traffic noise, air pollution from vehicles, commuter traffic, and traffic on neighborhood streets. Traffic calming and volume balance are addressed in the CNAP Plan, attachment I.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods.

How: Partner with various City agencies to evaluate effective traffic control measures throughout the neighborhood. And incorporate the City's capital programs for pedestrian friendly bike and walking paths (e.g. Safe Routes to School, School Pedestrian Safety Program, and Bike Path Program).

Partners: Windom Community Council
Minneapolis Public Works Department
Minneapolis Public Schools

Schedule:

Ongoing

Resources: NRP \$0 – See Community Life B.2.2.1 News and Web Site and Implementation E.1.2.1

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Pedestrian, Bike, and Safe Routes to School.

GOAL 1: A neighborhood that looks and feels safe.

Objective 7: Increase pedestrian neighborhood safety.

Strategy 1: Incorporate programs focusing on pedestrian safety into development projects, streetscape improvements, and community projects. These could include pedestrian and bike paths, safe routes to school, and school pedestrian safety.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods.

Rationale: 77% of the respondents were concerned or very concerned about traffic issues. Approximately 33% of the problems relate to speeding vehicles, traffic noise, air pollution from vehicles, commuter traffic, and traffic on neighborhood streets. Traffic calming and volume balance are addressed in the CNSAP Plan, attachment I.

How: Partner with public to evaluate effective traffic control measures throughout the neighborhood. And incorporate the City's capital programs for pedestrian friendly bike and walking paths (e.g. Safe Routes to School, School Pedestrian Safety Program, and Bike Path Program).

Partners: Windom Community Council
Minneapolis Public Works Department
Minneapolis Public Schools

Schedule: 2007 -- 2010

Resources: NRP \$0 – See Implementation, E.1.2.1

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Encourage Neighborhood Involvement.

GOAL 1: A neighborhood that looks and feels safe.

Objective 8: Increase communication between neighbors on blocks and between blocks and the Windom Community Council.

Strategy 1: Create a program to encourage neighborhood involvement, which may include recruiting block contacts, distributing welcome packets and newsletters, festivals, meetings, events, and increasing the visibility of the Windom Community Council or City web site.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods.

Rationale: Providing information to our neighbors will help to increase the perception of safety in the Windom neighborhood. Strong neighbor-to-neighborhood links through programs can be an effective safety measure for our residents.

How: Work with the Windom Community Council to develop and implement the most effective approach to network the neighbors and blocks. Promote a program and recruit participants through the neighborhood newsletter and web site, creation and distribution of program flyers and postcards.

Partners: Windom Community Council and Block leaders

Schedule: Ongoing

Resources: \$0 – See Crime and Safety C.1.12.1

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Apartment Clubs.

GOAL 1: A neighborhood that looks and feels safe.

Objective 9: Increase communication between neighbors on blocks and between blocks and the Windom Community Council.

Strategy 2: Create a program to encourage neighborhood involvement with CCP/SAFE Apartment Clubs.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods.

Rationale: When surveying renters in one crime laden apartment complex, several renters expressed the frustration with drug sales and other illegal activity in their building. Providing information to Windom renters will help to build a crime prevention network that reduces crime in and around apartment complexes.

How: Work with the Windom Community Council to develop and implement the most effective approach to starting apartment clubs. Promote a program and recruit participants through the neighborhood newsletter, Windom Park, apartment managers owners, web site, creation and distribution of program flyers and postcards.

Partners: Windom Community Council
CCP/SAFE, Renters
Apartment complex owners and managers
Minneapolis Police Department 5th Precinct

Schedule: 2007 -- 2011

Resources: \$0 – See Community Life, B.2.2.1 News and Web Site and Implementation E.1.2.1

Contract Administrator: N/A

WCC NRP Phase II

C. Crime and Safety: Outreach to renters.

Goal 1: Ensure that Windom remains a place where people choose to settle down, and stay long-term.

Objective 10: Increase the number of renters participating in neighborhood life.

Strategy 1: Provide community organizing events, block clubs and market for WCC activities specifically for rental complexes.

Relates to City Goal: Promote opportunities and activities that allow neighbors and residents to get to know each other better.

Rationale: There is an apparent lack of participation in the Windom Community Council and other neighborhood decision-making processes of renters. There are also drug and violence problems in a selected few rental complexes. The people who live in the apartments would like to get involved in the community, according to the survey.

How: Organize a group of volunteers specifically willing to recruit block club leaders.

Partners: Property management companies and staff
Minneapolis Police Department 5th Precinct
Windom Community Council

Schedule: 2007 – 2011

Resources: \$0 – See Community Life, B.2.2.1 News and Web Site and Implementation, E.1.2.1

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Identify Problem Public Spaces.

GOAL 1: A neighborhood that looks and feels safe.

Objective 11: Improve the appearance of the neighborhood.

Strategy 1: Identify areas in the neighborhood where impediments reduce visibility and provide a “place” for illegal and undesired activity and make recommendations specific to each location. Incorporate Crime Prevention through environmental design principals where applicable.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods: Assign more officers to beat patrols, bike patrols and mounted patrols as a regular function of the Police Department, to improve community interaction with police officers.

Rationale: The appearance of any neighborhood is important in determining what happens in the neighborhood. A clean, well-kept neighborhood will deter crime and attract positive activities to our neighborhood. More than 50% of the respondents identified a need to do some repairs outside of their home. And 72% of the respondents rated the need for maintenance on commercial properties.

How: Evaluate problem areas within the neighborhood. Design a program that helps property owners and developers maintain and build their property by providing them with information about city ordinances, master plans, and other useful resources, as well as encouraging residents to report problem properties to the City.

Partners: Windom Community Council
Resident and Business Owners
Minneapolis Planning Department
Minneapolis Police Department 5th Precinct
Minneapolis Regulatory Services

Schedule: 2007-2011

Resources: \$0 – See Community Life, B.2.2.1 News and Web Site and Implementation E.1.2.1

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Inform Residents of Home Improvement Programs.

GOAL 1: A neighborhood that looks and feels safe.

Objective 11: Improve the appearance of the neighborhood.

Strategy 2: Implement a communication strategy to inform residents of the NRP housing improvement programs and the impact of unkempt properties on the perception safety in the neighborhood.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods: Assign more officers to beat patrols, bike patrols and mounted patrols as a regular function of the Police Department, to improve community interaction with police officers.

Rationale: The appearance of any neighborhood is important in determining what happens in the neighborhood. A clean, well-kept neighborhood will deter crime and attract positive activities to our neighborhood. More than 50% of the respondents identified a need to do some repairs outside of their home. And 72% of the respondents rated the need for maintenance on commercial properties.

How: Evaluate problem areas within the neighborhood. Design a program that helps property owners and developers maintain and build their property by providing them with information about city ordinances, master plans, and other useful resources, as well as encouraging residents to report problem properties to the City.

Partners: Windom Community Council
Resident and Business Owners
Minneapolis Planning Department
Minneapolis Regulatory Services

Schedule: 2007-2011

Resources: \$0 – See Community Life, B.2.2.1 News and Web Site and Implementation, E.1.2.1

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Incorporate CPTED Principles.

GOAL 1: A neighborhood that looks and feels safe.

Objective 11: Improve the appearance of the neighborhood.

Strategy 3: Require Crime Prevention through Environmental Design (CPTED) principals in development projects, in keeping with the community master plans for Lyndale and Nicollet Avenues.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods: Assign more officers to beat patrols, bike patrols and mounted patrols as a regular function of the Police Department, to improve community interaction with police officers.

Rationale: The appearance of any neighborhood is important in determining what happens in the neighborhood. A clean, well-kept neighborhood will deter crime and attract positive activities to our neighborhood. More than 50% of the respondents identified a need to do some repairs outside of their home. And 72% of the respondents rated the need for maintenance on commercial properties.

How: Educate WCC Board Members in CPTED principles. Request that development proposals presented to the Board include CPTED principles in the design stage.

Partners: Windom Community Council
Resident and Business Owners
CPED Planning Department
Regulatory Services

Schedule: 2007 -- 2010

Resources: \$0

Contract Administrator: N/A

WCC NRP PHASE II

C. CRIME AND SAFETY: Safety Coordinator.

GOAL 1: A neighborhood that looks and feels safe.

Objective 12: Increase number of block club leaders and crime and safety information provided to residents.

Strategy 3: Retain services of a qualified person to do outreach into the neighborhood, and particularly apartment complexes.

Relates to City Goal: Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods: Assign more officers to beat patrols, bike patrols and mounted patrols as a regular function of the Police Department, to improve community interaction with police officers.

Rationale: Strong neighbor to neighbor links, active block clubs, and their relationships to WCC will increase. Perception and reality of a safe neighborhood.

How: Recruit volunteers through door knocking and media campaigns to build a strong network of block clubs throughout the neighborhood. Refer block club leaders to MPD 5th Precinct Sector Lieutenant for block club leader training.

Partners: Windom Community Council
Block Club Leaders
MPD 5th Precinct

Schedule:

2007 – 2008 \$4,000
2008 – 2009 \$4,000
2009 – 2010 \$4,000

Resources: NRP \$12,000

Contract Administrator: NRP

Budget	2007	2008	2009
Rate/hr.	\$17.25	\$17.50	\$18.00
Hours/yr.	231	228	222
Total/yr.	\$4,000	\$4,000	\$4,000

WCC NRP PHASE II

D. ECONOMIC DEVELOPMENT, CAPITAL INFRASTRUCTURE AND ENVIRONMENT:

Commercial Exterior Improvement Grant Program.

Goal 1: Preserve Windom as a vibrant, supportive community for people who live and work here, while enhancing the image of our community corridors.

Objective 1: Increase the vibrancy of the commercial nodes.

Strategy 1: Provide matching grants for exterior property improvements.

Relates to City Goal: Creates an environment that maximizes economic development opportunities within Minneapolis by focusing on the City's physical and human assets.

Rationale: When asked to rank the high non-housing funding priorities, the majority of handwritten survey comments indicated neighborhood appearance was a priority, as well as concerns about the appearance of the commercial nodes. Commercial node enhancements are recommended in the CSNAP Plan, attachment I.

How: WCC will work with Windom Business Association and CPED to establish program guidelines. Maximize funds from available sources such as the Minneapolis 2% loan program. Promote the program in the Windom Newsletter, website and mailings. The maximum grant amount is \$1,000 and a 1:1 dollar match will be required. In addition to exterior improvements, the program will allow for permanent landscaping, and exterior and parking lighting. See 2% Commercial Loan Program Summary in attachment M. In addition, applicants may qualify for the Commercial Improvement Revolving Loan Fund; see D.2.1.1.

Partners: Windom Community Council (WCC)
Windom Business Association (WBA)
Community Planning and Economic Development (CPED)
Windom Business Owners

Schedule: Research and Planning: 2007-2008, Funding: 2007 – Ongoing
\$15,000

Resources: Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$15,000 in Program Income. Administrative support from Windom Business Association, Leveraged matching funds from Windom business owners: \$15,000.

Contract Administrator: CPED Business Finance

WCC NRP PHASE II

D. ECONOMIC DEVELOPMENT, CAPITAL INFRASTRUCTURE, AND ENVIRONMENT: Commercial Revolving Loan Fund.

Goal 2: Improve the vitality of our community businesses and provide incentives for businesses to improve their interiors.

Objective 1: Increase the welcoming environment of Windom businesses located at street corners, commercial nodes, and along neighborhood or commercial corridors.

Strategy 1: Provide low interest loans for exterior and certain interior improvements to revitalize businesses.

Relates to City Goal: Create an environment that maximizes economic development opportunities within Minneapolis by focusing on the City's physical and human assets.

Rationale: The highest non-housing funding priorities in the survey comments indicated that neighborhood appearance was a priority. Many respondents were concerned about the appearance of the commercial nodes.

How: Work with Windom Business Association and CPED to develop program guidelines to maximize funds from available sources. The City's 2% loan program will be a source for additional funds. Applicants may also qualify for the Windom Commercial Grant Program, D.1.1.1.

Partners: Windom Community Council
Windom Business Association
Windom Business owners
CPED Business Finance

Schedule:
Research and Planning: 2007-2008
2008 -2009 \$35,000

Resources: \$35,000 in NRP funds, Administrative support from Windom Community Council Windom Business owners

Contract Administrator: CPED Business Finance

WCC NRP PHASE II

D. ECONOMIC DEVELOPMENT, CAPITAL INFRASTRUCTURE AND ENVIRONMENT: Tree Planting

Goal 3: Expand the urban forest.

Objective 1: Increase the number of trees in the neighborhood.

Strategy 1: Increase greening and buffers between residential and non-residential properties. Utilize tree plantings to help mitigate the impact of industrial and commercial uses adjacent to residential properties.

Relates to City Goal: Develop and support a system of urban parks and 'greenway' connections throughout the City. Encourage the planting and preservation of trees and other vegetation.

Rationale: Windom does not have a neighborhood park and additional greening is needed throughout the neighborhood. Trees serve to enhance our natural and historic environment and promote a clean, sustainable Minneapolis. Green space is recommended in the LASR-CC Plan, attachment H. Tree plantings are recommended in the CSNAP (attachment I), LASR-CC (attachment H), and 40-Acre (attachment J) studies.

How: Windom Community Council will work with Windom Businesses and the industrial park to promote additional tree plantings. WCC will ask the Park Board to identify areas needing additional plantings and recommend tree varieties. Work with the City Council Member to petition for improvements. Work with CPED Planning to maximize funds from available sources.

Partners: Windom Community Council
Windom Business Association and business owners
Tree Trust.
Neighborhood garden centers
Minnesota Department of Natural Resources
Minneapolis Park and Recreation Board (MPRB)

Schedule:

Research and Planning: 2007-2008

Planting 2008 \$8,000, 2010 \$8,000

Resources: NRP funds: \$16,000 for trees in public spaces.
Write grants for additional trees to plant in privately owned spaces.

Contract Administrator: MPRB

WCC NRP PHASE II

D. ECONOMIC DEVELOPMENT, CAPITAL INFRASTRUCTURE AND ENVIRONMENT: Promote Biking.

Goal 4: Encourage biking and walking for personal enjoyment and as alternative forms of transportation.

Objective 1: Improve access for bikes and pedestrians to existing nature trails and promote bike friendly areas at businesses.

Strategy 1: Install bike racks at strategic locations.

Relates to City Goal: Support a limited number of Auto Oriented Shopping Centers, while promoting their compatibility with the surrounding area and their accessibility to bus, bicycle and foot traffic.

Rationale: People may be encouraged to ride their bikes to local destination if a secure place for bike parking is available. Bike paths are recommended in the LASR-CC Plan, attachment H.

How: WCC will work with Public Works and the Park Board to identify areas where bike racks are needed. Work with the City Council Member to petition for trail improvements.

Partners: Windom Community Council
Windom Business Association and business owners
Tree Trust
Minneapolis Public Works Department
Minneapolis Park and Recreation Board (MPRB)
Minneapolis Bike-Walk Steering Committee

Schedule:

Research and Planning: 2007-2008

Installation 2008-2009 \$4,805

Resources: NRP funds: \$4,805 for path improvements or bike racks

Contract Administrator: PW or MPRB

WCC NRP Phase II

D. ECONOMIC DEVELOPMENT, CAPITAL INFRASTRUCTURE AND ENVIRONMENT: Improve community gateways.

Goal 5: Establish a gateway from Richfield into the City of Minneapolis and the Windom neighborhood.

Objective 1: Improve the look and feel of the entrance point into the City on Nicollet Avenue.

Strategy 1: Work with local business to designate the gateway into the City and the Windom neighborhood/ design and install business node banner signs.

Relates to City Goal: Encourage reinvestment along major urban corridors as a way of promoting growth in all neighborhoods.

Rationale: The housing sub-committee discussed the importance of having entrances to the neighborhood to encourage people to have loyalty to the area and to patronize Windom businesses. Commercial node enhancements are recommended in the CSNAP Plan, attachment I. A welcome sign will contribute to the look and feel of Nicollet Avenue.

How: Recruit businesses to contribute to a neighborhood gateway sign and business node banner signs.

Partners: Local businesses
Business sub-committee of Windom Community Council

Schedule: 2007 – 2010 \$5,000

Resources: Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$5,000 in Program Income.

Contract Administrator: Public Works or DFD

WCC NRP Phase II

D. ECONOMIC DEVELOPMENT, CAPITAL INFRASTRUCUTRE AND ENVIRONMENT: Business Coordinator

Goal 6: A vibrant business community

Objective 1: Increase communication between WCC and Windom Businesses

Strategy 1: Retain services of a qualified person to implement business programs.

Relates to City Goal: Create an environment that maximizes economic development opportunities within Minneapolis by focusing on the City’s physical and human assets.

Rationale: Business programs require development of programs guidelines, development of program publicity, and a point of contact in the neighborhood to assist prospective applicants to programs for which they qualify.

How: Develop business loan and grant program guidelines. Promote program to neighborhood businesses and provide a point of contact.

Partners: CPED Business Finance
Windom businesses
Business sub-committee of Windom Community Council

Schedule:

2007 – 2008 \$2,000
2008 – 2009 \$2,000
2009 – 2010 \$2,000

Resources: NRP \$6,000

Contract Administrator: NRP

Budget	2007	2008	2009
Rate/hr.	\$17.25	\$17.50	\$18.00
Hours/yr.	116	114	111
Total/yr.	\$2,000	\$2,000	\$2,000

WCC NRP PHASE II

E. Planning and Implementation: Phase II Plan Development.

Goal 1: Preserve Windom Community as a vibrant, supportive community for people who live and work here.

Objective 1: Complete the NRP Phase I process and enter into NRP Phase II.

Strategy 1: Fund a part-time Phase II Coordinator to assist the Windom Community Council with planning for the Phase II Plan, and secure non-personnel operating resources.

Relates to City Goal: Strengthen the City government management and enhance community engagement.

Rationale: The WCC Phase II Coordinator and non-personnel resources augment the Phase II Steering Committee and Board's planning, organizing, and development of the WCC Phase II Plan.

How: Utilize WCC Coordinator to assist Phase II Steering Committee with developing the Phase II Participation Agreement and develop the WCC NRP Phase II Plan. Additionally, assist with community outreach, survey development, community meetings, and other plan development meetings and meeting preparation. Additionally, use Plan Development resources for supplies, materials, and publicity and office operating expenses.

Partners: Windom Community Council
Neighborhood Revitalization Program

Schedule: 2005 \$7,500
2006-2007 \$18,695

Resources: NRP \$26,195
\$18,695 Phase II funds, Phase I Plan Modification #9 and Phase II Plan Modification #1 Roll Over Funds \$7,500

Contract Administrator: NRP

WCC NRP PHASE II

E. PLANNING AND INFRASTRUCTURE: Phase II Plan Implementation.

Goal 1: Preserve Windom Community as a vibrant, supportive community for people who live and work here.

Objective 2: Maintain and enhance the capacity of the Windom Community Council to implement the WCC NRP Phase II Plan.

Strategy 1: Implement the WCC NRP Phase II Plan goals, objectives, and strategies over the next five to ten years with hired staff and an operating budget.

Relates to City Goal: Strengthen the City government management and enhance community engagement.

Rationale: The programs, activities, events and projects of Windom are secured by the continuity of organizational resource support.

How: Hire staff to direct the recruitment of volunteers and the implementation process. Develop committees to implement Phase II goals, objectives, and strategies. Publicize volunteer opportunities in the Windom Newsletter, Website, Flyers, SW Journal, and promote collaborations with residents, other Windom organizations, and businesses.

Partners: Windom Community Council
Neighborhood Revitalization Program

Schedule:

2007 – 2008	\$5,100
2008 – 2009	\$5,100
2009 – 2010	\$5,048
2010 – 2011	\$3,439.50

Resources: NRP \$18,687.50
NRP Phase II \$9,887.50 and Phase I Plan Modification #10 and Phase II Plan Modification #2 to reallocate funds from Phase I Home Improvement Loan \$8,800 in Program Income.

Contract Administrator: NRP

Implementation Budget

2007	Description	Phase II Funds	Phase I Income Rollover	Category Total	Total
Personnel					
Coordinator	\$17.25 @ 123 hours/ year	\$ 2,130.00		\$ 2,130.00	
Non Personnel					
Insurance	Annual Renewal	\$ 220.00		\$ 220.00	
Supplies	Paper, Printer Ink, Evelopes, Labels etc.	\$ 225.00		\$ 250.00	
Office Equipment					
Communications					
Printing	Post Cards, Flyers, other PR		\$ 800.00	\$ 800.00	
Outreach	Meetings and Child Care		\$ 200.00	\$ 200.00	
Postage/ Bulk Mail	Bulk Mail Deposits, Stamps		\$ 1,100.00	\$ 1,100.00	
Contingency					
			\$ 400.00	\$ 400.00	\$5,100.00
2008					
Personnel					
Coordinator	\$17.25 @ 123 hours/ year	\$ 2,130.00		\$ 2,130.00	
Non Personnel					
Insurance	Annual Renewal	\$ 220.00		\$ 220.00	
Supplies	Paper, Printer Ink, Evelopes, Labels etc.	\$ 225.00		\$ 250.00	
Office Equipment					
Communications					
Printing	Post Cards, Flyers, other PR		\$ 800.00	\$ 800.00	
Outreach	Meetings and Child Care		\$ 200.00	\$ 200.00	
Postage/ Bulk Mail	Bulk Mail Deposits, Stamps		\$ 1,100.00	\$ 1,100.00	
Contingency					
			\$ 400.00	\$ 400.00	\$5,100.00

2009	Description	Phase II Funds	Phase I Income Rollover	Category Total	Total
Personnel					
Coordinator	\$17.25 @ 120 hours/ year	\$ 2,070.00		\$ 2,070.00	
Non Personnel					
Insurance	Annual Renewal	\$ 220.00		\$ 220.00	
Supplies	Paper, Printer Ink, Envelopes, Labels etc.	\$ 258.00		\$ 258.00	
Office Equipment					
Communications					
Printing	Post Cards, Flyers, other PR		\$ 800.00	\$ 800.00	
Outreach	Meetings and Child Care		\$ 200.00	\$ 200.00	
Postage/ Bulk Mail	Bulk Mail Deposits, Stamps		\$ 1,100.00	\$ 1,100.00	
Contingency					
		\$ 400.00		\$ 400.00	\$5,048.00
2010	Description	Phase II Funds	Phase I Income Rollover	Category Total	Total
Personnel					
Coordinator	\$17.25 @ 76 hours/ year			\$ -	
Non Personnel					
Insurance	Annual Renewal	\$ 240.00		\$ 240.00	
Supplies	Paper, Printer Ink, Envelopes, Labels etc.	\$ 298.00		\$ 298.00	
Office Equipment					
Communications					
Printing	Post Cards, Flyers, other PR	\$ 1,000.00		\$ 1,000.00	
Outreach	Meetings and Child Care	\$ 200.00		\$ 200.00	
Postage/ Bulk Mail	Bulk Mail Deposits, Stamps	\$ 1,300.00		\$ 1,300.00	
Contingency					
		\$ 401.50		\$ 401.50	\$3,439.50

WCC Planning Participants

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