

Windom Business Association (WBA)
March 5, 2007
7:00 p.m.
Betsy's Back Porch

Highlights from the kick-off meeting:

- Logistics
 - Better to meet at 5 or 5:30
 - Would like to continue to meet at a business
 - Monthly, every other month, or quarterly meetings should be enough

- Proposed Purpose of Windom Business Association
 - Bounce ideas off each other
 - Established businesses mentor new businesses
 - Creative problem solving
 - Mass marketing/ cross advertising
 - Plan events (a bazaar was discussed or sale days)
 - Obtain discounted rates on services
 - Trade services or gift certificates for employees, etc

- Communication Among WBA
 - Email is effective
 - business@windomcommunity.org as a listserve

- Next Meeting
 - Social hour
 - Some Thursday evening-April or May
 - Casual discussion
 - Card to fill out with ideas
 - Send out an invite to make it fun!

Businesses who have expressed interest:

Pamper Me Nails
Uncommon Garden
Green Dog
Tangle
Thrivent Financial
APPI, LLC

Businesses we think are interested:

Diamond Lake Hardware
Relatively Hip
BeadHive
Others??